

**Whole Earth Landscape and Design** has been providing landscape design and construction for residential clients in the Metro West area since 1989. We specialize in developing master plans and the installation of landscapes with the goal of adding beauty, function, and real estate value while reducing maintenance costs and enhancing the natural environment.

### **Benefits of a Master Plan!**

Essentially the Master Plan is a road map or property management plan. It will provide cohesion and an action plan. Our studies show that a master plan reduces costs in the following ways.

1. Site analysis and a thorough need assessment provide clarity in decision making.
2. You will hire contractors in a specific trade to complete work *once*.
3. You will save money by coordinating and sequencing work in the right order.
4. You will have peace of mind with a clear action plan.

A landscape master plan should be developed during new construction and renovation projects before the architectural design phase. This will save money and produce a more functional and aesthetic design.

### **Design Fees!**

The fees for a master plan and related design services start at \$1,000 up to \$3,000 with the average around \$2,000.

### **How does the Master Plan design process work!**

**Whole Earth Landscape and Design** uses a simple six-step process:

1. *Client Interview*: Through an extensive client interview and ongoing feedback, a vision of your landscape will come to life.
2. *Design Proposal*: Outlines and confirms the design objectives discussed in the Client interview stating a fee for the design of the Master Plan.
3. *Site Survey, Assessment, & Analysis*: Proper site research is completed to ensure that opportunities and constraints are uncovered to accommodate your objectives.
4. *Design Development*: Site parameters are synthesized with client objectives. Initial concepts are discussed through feedback from the client giving rise to the Master Plan.
5. *Implementation Proposal*: Revisions are discussed, a budget finalized and initial work is scheduled. In most cases, implementation takes place over a number of phases.
6. *Management Plan*: Itemizes the initial and ongoing care and maintenance for the new landscape.